PRIMEMOVER ASSOCIATES



Areas of Expertise

- Pharmaceutical Management
- International Pharmaceutical Policies
- Global Pricing, Reimbursement and Market Access
- Health Technology Assessment
- Negotiation and Dealmaking

Languages

English, german, french, spanish, portuguese

PETER LAUPER, PH.D

Managing Director

Qualifications

- Harvard Program in Strategic Negotiation and Dealmaking
- Executive Management Program (Carnegie Mellon University Pittsburgh, USA)
- PhD Economics (University of Lausanne, Switzerland)
- MSc Economics (University of St. Gallen, Switzerland)

Employment

2009 to 2020	Senior Associate Director, London School of
	Economics, London, UK
2000 – 2009	Johnson&Johnson Pharmaceuticals, New Jersey,
	USA: Worldwide Vice President for Health Econo-
	mics, Pricing, Reimbursement and Market Access;
	Member of the Worldwide Biological Board
1996 – 2000	Janssen Research Foundation, Beerse, Belgium:
	Worldwide Vice President for the Janssen Pharma-
	ceutical Business;
	Member of the Worldwide R&D Board
1982 – 1996	Ciba-Geigy AG/Novartis AG, Basel, Switzerland:
	Worldwide Head of Health Economics & Pricing
1971 – 1982	Ciba-Geigy AG: held senior management Position
	in Switzerland, Argentina, Brazil, Spain

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