

# PRIME MOVER ASSOCIATES



## PETER LAUPER, PH.D

Managing Director

### Areas of Expertise

- Pharmaceutical Management
- International Pharmaceutical Policies
- Global Pricing, Reimbursement and Market Access
- Health Technology Assessment

### Languages

English, german, french, spanish, portuguese

### Qualifications

- Executive Management Program (Carnegie Mellon University Pittsburgh, USA)
- PhD Economics (University of Lausanne, Switzerland)
- MSc Economics (University of St. Gallen, Switzerland)

### Employment

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|-----------------|---|
| 2009 to present | Senior Associate Director, London School of Economics, London, UK   |
| 2000 – 2009     | Johnson&Johnson Pharmaceuticals, New Jersey, USA: Worldwide Vice President for Health Economics, Pricing, Reimbursement and Market Access; Member of the Worldwide Biological Board |
| 1996 – 2000     | Janssen Research Foundation, Beerse, Belgium: Worldwide Vice President for the Janssen Pharmaceutical Business; Member of the Worldwide R&D Board                                   |
| 1982 – 1996     | Ciba-Geigy AG/Novartis AG, Basel, Switzerland: Worldwide Head of Health Economics & Pricing   |
| 1971 – 1982     | Ciba-Geigy AG: held senior management Position in Switzerland, Argentina, Brazil, Spain   |

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